How do I run Usage Analytics Reports in EBSCOadmin?

EBSCO Usage analytics are pre-configured reports that offer a quick glance at usage of your EBSCO products. Some popular key metrics and views have been pre-selected to enhance your ability to understand how your patrons use your EBSCO databases and interfaces.

The Monthly Usage Trend graph plots the last 13 months of statistical data for Database and Interface usage, as well as Login Activity, including browsers, operating systems, and mobile devices used to access EBSCO.

To access Usage Analytics reports:

2. Click Reports & Statistics in the tool bar at the top of the screen.
3. Click Standard Usage Analytics under EBSCOhost/EDS.
4. Select one of the following available Usage Analytics reports:
   ◦ Database Usage Analytics Report
   ◦ Interface Usage Analytics Report
   ◦ Login Activity Analytics Report
5. Hover your mouse over the Monthly Usage Trend graph to view monthly statistics in the summary box on the right of the screen.

To learn more about the individual Usage Analytics Reports, please see:

• Database Usage Analytics Report
• Interface Usage Analytics Report
• Login Activity Analytics Report