EBSCO Discovery Service (EDS) - Promotion Kit

Thank you for subscribing to EBSCO Discovery Service™ (EDS). Below you will find an array of materials for promoting this unique online resource throughout your institution.

**Best Practices Guide**

This guide is designed to assist institution administrators through the EBSCO Discovery Service (EDS) promotion and training process.

- [EDS Promotion & Training Best Practices Guide](#)

**Video & PowerPoint Tutorials**

Need help preparing for an upcoming training session for your administrators, library staff, students, or patrons on EDS? Our video tutorials provide audio narration with matching text to guide users on how to use the interface. Our accompanying PowerPoint versions offer the same helpful information in slides.

- [EBSCO Discovery Service (EDS) Tutorial](#)

Online training is also available. Visit our [Training Request](#) page to sign up for an upcoming training or watch one of several recorded trainings.

**Promotional Materials**

Use these colorful and engaging materials to spread the word to your library staff and patrons.

**For All Libraries**

- [EDS Logos & Buttons](#)
- [EDS Social Media Images](#)
- [EDS Desktop Icon](#)
- "[The Doors to Wisdom are Never Shut" Ben Franklin in 21st Century Libraries Flyer](#)
- "[The Doors to Wisdom are Never Shut" Ben Franklin in 21st Century Libraries Poster (11x17)](#)
- [EDS At-A-Glance Flyer](#)
• Full Text Finder Features Flyer
• EDS Introduction to End Users Email Template
• EDS Research Starters Email Template
• EDS Tip Email Template

For Academic Libraries

• EDS Academic Library Flyer
• EDS Academic Features & Functionality Flyer
• EDS Academic Features & Functionality Flyer (A4)
• EDS Academic Poster
• EDS Academic Poster - Customizable
• EDS Academic Poster (A3)
• EDS Academic Poster (A3) - Customizable
• EDS Takeaway Guide for Academic Libraries

For Public Libraries

• EDS Public Library Flyer

For School Libraries

• Promotional Video (for High Schools): Finding Reliable Resources with EBSCO Discovery Service

Sample Social Media Posts

Promote EDS to your users with these suggested social media posts. Download accompanying images sized for Facebook, Linked In and Twitter.

• Introducing <insert discovery tool name>, our new site that allows you to search and discover all the different resources we provide. Search now.
• Find our complete collection of books, journals, audiobooks, e-books, music, news online, databases and more all in one place. Start here.
• Search our digital and physical content from one place with <insert discovery tool name>. Start exploring all we have to offer.