EBSCO Discovery Service (EDS) - Promotion Kit

Thank you for subscribing to EBSCO Discovery Service™ (EDS). Below you will find an array of materials for promoting this unique online resource throughout your institution.

Best Practices Guide
This guide is designed to assist institution administrators through the EBSCO Discovery Service (EDS) promotion and training process.

• EDS Promotion & Training Best Practices Guide

Video & PowerPoint Tutorials
Need help preparing for an upcoming training session for your administrators, library staff, students, or patrons on EDS? Our video tutorials provide audio narration with matching text to guide users on how to use the interface. Our accompanying PowerPoint versions offer the same helpful information in slides.

• EBSCO Discovery Service (EDS) Tutorial

Promotional Materials
Use these colorful and engaging materials to spread the word to your library staff and patrons.

• Promotional Video (for High Schools): Finding Reliable Resources with EBSCO Discovery Service
• EDS Logos & Buttons
• EDS Desktop Icon
• EDS Public Library Flyer
• “The Doors to Wisdom are Never Shut” Ben Franklin in 21st Century Libraries Flyer
• “The Doors to Wisdom are Never Shut” Ben Franklin in 21st Century Libraries Poster (11x17)
• Sample Promotional Email Text - College/University Faculty
• Sample Promotional Email Text - End Users (v1)
• Sample Promotional Email Text - End Users (v2)
• Sample Promotional Email Text - End Users (v3)
• Sample Promotional Email Text - Public Library Patrons

https://help.ebsco.com/interfaces/EBSCO_Discovery_Service/EDS_Training_Promo/EDS_Promotion_Kit
Last Downloaded: August 03, 2018
- Sample Promotional Email Text - High School Faculty
- EDS Features Flyer
- Full Text Finder Features Flyer

Corporate EDS Promotional Materials:
- Academic R&D Corporate EDS Flyer
- Corporate EDS eBook
- Corporate Engineering EDS Email Template
- Corporate Engineering EDS Flyer
- Corporate Food Science EDS Email Template
- Corporate Food Science EDS Flyer
- Corporate Research EDS Email Template
- Corporate EDS New Beginning Table Tent
- Corporate EDS Power Table Tent

Online training is also available. Visit our Training Request page to sign up for an upcoming training or watch one of several recorded trainings.