**Explora - Promotion Kit**

*Explora* is EBSCO’s engaging new interface for students, teachers, and librarians. Below you will find an array of materials for promoting this resource throughout your school or public library.

**Promotional Materials**

Spread the word about *Explora* with these colorful and engaging materials, such as flyers, posters, and downloadable graphics that can be used as links or advertisements, in print or on a website.

- [Explora Graphics (logos and buttons)](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit)

**Video**

Use this video to promote *Explora* to students, teachers, administrators and parents:

Media, iframe, embed and object tags are not supported inside of a PDF.

**Email Text**

- [Explora Promotional Email Text for Schools](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit)
- [Explora Promotional Email Text for Public Libraries](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit)

**Flyers**

- [Explora Flyer for Students](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit)
- [Explora Flyer for Teachers](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit)
- [Explora Flyer for Kids](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit)
Posters & Bookmarks

- Explora Poster (11x17)
- Explora Explore, Excel, Excite Poster (11x17)
- Explora "Go Somewhere New" Sailboat Poster (11x17)
- Explora "Let Learning Take Flight" Sea Plane Poster (11x17)
- Explora "Take an Intellectual Journey" Train Poster (11x17)
- Explora Bookmark Version 1
- Explora Bookmark Version 2

Library Aware

LibraryAware is an easy-to-use, online service designed to meet your organization's online, print, and social media promotional needs. It helps you create, deliver, and measure the success of your promotional campaigns. LibraryAware can be used to help your community discover your resources.

Click [here](https://help.ebsco.com/interfaces/Explora/Training_Promotion/Promotion_Kit) to learn more about Library Aware.

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