How does the system match titles in a COUNTER report to the Knowledge Base?

Match-points are given for matches in ISSN, Title, and Publisher. The more pieces that match, the stronger the match. An automatic match is made for one strong match; the “Unmatched (ambiguous)” status is set for two or more strong matches; and the “Unmatched” status is set if there are no strong matches. The match is limited to only titles mapped to resources associated with the Platform.

**Consensus Matches**

When two or more customers have designated the same manual match of a title within a platform to a Resource ID, that match will be automatically used to create a consensus match. Consensus matches are limited to titles and databases within platforms.